



Spruce Pine Community Hospital FOUNDATION

Spruce Pine Community Hospital Foundation Board of Directors

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Cassie Smith - TRPA Coord.
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SPCH Fitness & Rehabilitation Center Breaks Ground on Phase Two Expansion

Mariea Miller, SPCH director of community relations



Ground was officially broken at the SPCH Fitness & Rehabilitation Center recently for the \$1.1 million renovation/expansion project that will add a whopping 13,000 square feet to the 10,000 square foot facility.

"When the Center was still in the early planning stages, we knew we couldn't do everything we wanted to do all at once," said Deryl Bruorton, Vice President of Outreach Services at Spruce Pine Community Hospital. "We broke things down into phases

and accomplished what we could with the funds that were available at the time. With phase one objectives achieved, and fitness memberships continuing to grow, we're now ready to begin phase two," he said.

According to Bruorton, phase two plans include a new and larger aerobics room, a 10' x 14' aquatic therapy pool, two racquetball courts, a new gym for rehabilitation patients and an enlarged fitness gym, walking track and free weights area.

The renovation/expansion will give the Center a new look. "We're pleased with the new design and additions and hope the community will be as well," said Bruorton.

Bruorton said phase two planning

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2005 The Beat Goes On Nets \$61,400

Cheryl Craigie, executive director, cheryl.craigie@msj.org

On September 22, a sellout crowd of 186 gathered for The Spruce Pine Community Hospital Foundation's fifth annual "The Beat Goes On" dinner and auction. More than \$69,000 in cash and in-kind donations was raised for the expansion and renovation of the

hospital. Net proceeds from the event topped \$61,400.

The event began with a silent auction in the lobby of the Switzerland Inn. Donors bid on items ranging from health screenings and teeth whitening to will preparation, golf

lessons, and gift certificates from area restaurants and florists. The live auction began after a sumptuous dinner buffet at the Inn's Chalet Restaurant, and included vacation packages to New York, Hilton Head, and St. Croix, exquisite works of art

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Notes from SPCH Foundation Board Chair

Will Shurley, SPCH foundation board chairman



The fiscal year of SPCH Foundation ended on September 30. Now is an appro-

appropriate time to reflect on our accomplishments. As you can see throughout this newsletter, they have been magnificent! .

We received grants totaling \$422,125 from the Kate B. Reynolds Charitable Trust, Duke Endowment, the United Ways of Mitchell and Yancey counties, Citigroup, and Mountain Air Pilots Association. We also raised over \$61,400 for the hospital expansion in our fundraiser,

The Beat Goes On auction. Thanks to our donors we continued to raise record levels of individual support (\$66,697) this year.

As a board, we are all proud of Spruce Pine Community Hospital, and we appreciate the vast contribution that this facility makes to our community and the well-being of its citizens. This alone makes serving on this board a gratifying experience.

Our Board is grateful to our Executive Director, Cheryl Craigie, and her staff. They provide the real organization and focus behind our fund-raising and friend-raising efforts for the hospital.

Leaving our board this year are Jodi Antinori, Richard Montague, and Charlotte Sampson. Their dedication and service, especially during The Beat Goes On auction and dinner, will be missed.

We are delighted to welcome newcomers Jill Austin, Al Bessin, Sharon Gillespie, Hal Harrison, Thomas Niehaus and Dolly Phillips. Thank you for agreeing to serve. The skills and abilities that you bring to our Board bodes well for the future of this community's health care services and the wellness of the citizens of Mitchell and Yancey counties.

Make a Difference, Because You Can

Annual Support is very important and SPCH Foundation offers a variety of opportunities to give.

As the end of the year approaches, we hope you will consider honoring the SPCH Foundation with a donation that will help those most in need in our community. Your gift will help provide the latest medical technology, to improve patient care, to upgrade existing facilities, and to assist low-income, uninsured residents of Mitchell and Yancey counties get access to primary health and dental care.

This year as we ask for your contribution, we invite you to look at the many areas our Foundation has supported this past year. We purchased a nuclear thyroid uptake probe, a pulse oximeter, play therapy toys for hospitalized children, a radiology stretcher, a computerized electronic medical records system, a portable defibrillator for rehab services and a bio-safety hood for the laboratory.

Your gift may be designated for use in specific programs of the Hospital or to assist in building projects such as the expansion of SPCH and the Fitness & Rehab Center in Burnsville. Gifts may also be made in honor or memory of a loved one.

Remember, 100% of your donation is available for patient services, indigent care, equipment needs and building projects—the Hospital pays all of the Foundation's expenses.

We've enclosed an envelope for your convenience. Thank you for your ongoing support of the Spruce Pine Community Hospital Foundation.



Helping the Uninsured of Mitchell and Yancey County

Cassie Smith, Toe River Project Access coordinator, cassie.smith@msj.org

Earlier this month, Cheryl and I had an opportunity to attend a forum in Boone hosted by the Institute for Emerging Issues. This forum, titled "My Health is Your Business: Accessing Quality Care in Western North Carolina," brought together many people who are interested in current healthcare problems and issues. I mention this because, although I know many of the statistics regarding the uninsured that were provided that day, hearing them again made me even more aware of the very important role Toe River Project Access plays in the lives of our uninsured in Mitchell and Yancey counties.

As most of you know, the number of uninsured in our country is growing. In 2003 there were an estimated 44 million people in America and 1.4 million people in North Carolina without insurance coverage. Today, an estimated 20% of the population in Western North Carolina are with-

out insurance and half of these uninsured are employed.

Since November 2003, Toe River Project Access (TRPA) and the physicians, dentists, medical offices, dental offices and facilities listed below have assisted 334 clients in receiving over \$720,200 in free medical, dental and prescription assistance. This is truly an example of how committed healthcare providers, such as Spruce Pine Community Hospital, are in helping those in our area that fall outside of governmental assistance programs.

If given the opportunity, please say a word of thanks to these participants for their generous donation of time and resources to TRPA clients. Without them many people in our area would not be receiving much needed health and dental care.

Participating Organizations:

Spruce Pine Community Hospital
Blue Ridge Home Care

Dr. Joseph Antinori

Dr. Jerry Cade

Dr. H Duncan Dorris

Dr. Stephen Hill

Dr. Thomas Kaluzynski

Dr. A Keith Kuhne

Dr. Philip Mitchell

Dr. Elizabeth Peverall

Dr. John Renfro

Dr. Samuel Steele

Dr. Jim Thompson

Dr. Spencer Atwater

Dr. James Carroll

Dr. Kristin Gowin

Dr. James Hoski

Dr. Shehla Khan

Dr. David Larson

Dr. Charley Nash

Dr. Jeffrey Polgar

Dr. Chad Smoker

Dr. Meri Stella

Dr. D Michael Unks

Dr. Rebecca Brooks

Dr. Sergio Cassanego

Dr. Brent Hall

Dr. Stephen James

Dr. Barbara King

Dr. Dean Leming

Dr. Leslie Page

Dr. Jennings Pressly

Dr. Susan Snider

Dr. Joyce Thisse

Dr. Arch Woodard

Thanks to the office and nursing staff of the following medical and dental practices:

Asheville Arthritis & Osteoporosis Center

Bakersville Community Health Clinic

Dermatology Associates of Asheville

Dr. Leming and Dr. Thompson's Office

Mission Family Medical Center

Mountain Center for Women's Health

Pathology Associates of Boone

Dr. Renfro's Office

Dr. Snider's Office

Urology Services & Surgery

Asheville Cardiology Associates

Celo Community Health Center

Dr. Hill and Dr. Smoker's Office

Mayland Family Health Center

Mountain Allergy and Asthma Associates

Dr. Nash's Office

Radiology Associates

Soma Spine Institute

Spruce Pine Family Medical Center

The Beat Goes On

2005

2005 TBGO

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from local artists, gemstone jewelry and autographed baseballs.

“An event like this could not happen without generous sponsors, donors and countless hours of volunteer support. I want to

thank everyone involved, particularly my Co-Chair Caryl Cullom and Auction Co-Chairs Jodi Antinori and Mike Foster, for their dedication, energy and creativity,” said Dinner Chair Charlotte Sampson. “As we celebrate the 50th anniversary of the hospital, we’re thrilled the community came through in

such a big way to insure continued access to excellent care and state-of-the-art facilities.”

The \$17 million expansion project, the largest in the hospital’s history, will provide all new clinical areas and expanded facilities for visiting physicians by 2008.





*An event like **The Beat Goes On** could not happen without generous sponsors and countless hours of volunteer support. We would like to thank the following businesses and individuals for their dedication, energy, and creativity.*

PLATINUM SPONSORS

Carolina First Bank, John and Paulette Kempfer, Mission Children's Hospital, Courtney and Bo Mauzy

GOLD SPONSORS

Anonymous, Dr. and Mrs. W.O. Brazil, Doanie Mama's Big House (Lee Roy and Sue Ledford), Mignon Durham, Keith and Marquitta Holtsclaw, K-T Feldspar Corporation, Claudia and Bobby Kadis, Mountaineer Nursery & Landscaping, Inc., Progress Energy Carolinas, Inc., Spruce Pine Community Hospital, Billie Ruth Sudduth, The Buccaneer Resort, Wachovia Bank, Wal-Mart Foundation, Dave Wylie, Young-McQueen Grading Co.

SILVER SPONSORS

Blackberry Farm, Blue Ridge Home Care, Blumenthal Foundation, John Britt and Cheryl Craigie, Carolina Mountain Realty, Inc., Chrysler Classic of Greensboro, CPSI, Inc., Fortner Insurance, Rolf Holmquist, Lowe's Home Improvement Warehouse Motor Speedway, McKesson Medical-Surgical, Mission Family Medical Center and Dr. Joseph Antinori, James and Susan Martin, Mountain Air Country Club, Radiology Associates of the Carolinas, Sands Ocean Club Resort, Chad Smoker and Britt Kaufmann, Janet Taylor and Jodi Antinori, The Jazzy Giraffe, The RJC Group, LLC, The Robins and Morton Group, Unimin Corporation

BRONZE SPONSORS

Archer Glass and Jodi Antinori, Bakersville Community Medical Clinic, BRP US, Inc., Burleson Plumbing & Heating Co., Celo Community Medical Clinic, Clear Creek Ranch, French Broad Electric Membership Corp., Judson Guerard, Heritage Diabetic Supply, Inn on Biltmore Estate, Frank McFadden, Marc Maiorana, Med-Stat, Inc., Mountain Medical Arts, PLLC and Dr. Kelly Rothe, James Ouzts, Peoples Furniture, Read's Uniforms, SPCH Fitness & Rehabilitation Center, Spruce Pine Mica Co., Kathy Steinsberger, The Altapass Foundation, Webb Funeral Home

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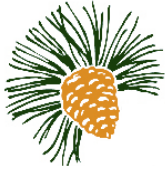
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OTHERS

Appalachian Java, Frank Baskin, Bakersville Flowers and Gifts, Blue Ridge Soap Shed, Bow-Legged Scarecrow, Boyd's Family Seafood, Carving Board Deli, China Garden, China Wok, DT's Blue Ridge Java, Dot's Coffee & Tea Shoppe, Creekside Restaurant, Flowers by Vance, Grassy Creek Country Club, Grassy Creek Hardware, Stacey Lane, Ledger Florist and Gifts, Sam and Barbara McKinney, Rio Doce Gem Mine, Spruce Pine Community Hospital Volunteers, Spruce Pine Florist, Luther Stroup, The Italian Restaurant, Gwen Tracy, Top Dog Grooming, Ken Swift

VOLUNTEERS

Jodi Antinori	Mike Foster	Courtney Mauzy	Jonathan Smith
Jon Bailey	Sally Hakes	Charley Nash	Judy Snyder
Sally Bailey	Wesley Hendricks	Geraldine Plato	Billie Ruth Sparks
George Bennett	Sue Higgins	Wendy Reid	Martha Tyner
Patty Bennett	Margie Lang	Guy Ross	Vanessa Wiseman
John Britt	David Little	Pat Ross	Monica Yokubinas
Kathy Calhoun	Martha McKay	Charlotte Sampson	
Cheryl Craigie	Randy Mahaney	Will Shurley	
Caryl Cullom	Sylvia Mahaney	Cassie Smith	



Stepping Up Tours

Sally Hakes, administrative assistant, sally.hakes@msj.org

This year the Foundation launched a series of tours for donors to learn more about our hospital and how their generous donations are contributing to our growth. We called these tours the “Stepping Up” tours because we’re stepping up to meet growing community needs and stepping up to enhance our facilities, technologies and services. The program begins with a light continental breakfast followed by a brief Power-Point presentation by Cheryl Craigie, executive director of the Spruce Pine Community Hospital Foundation.

The presentation gives a history of the hospital, and explains all of the new equipment purchased to improve patient care. As the hospital

looks back over its past, it’s also looking ahead to its future, which includes not only an expansion and renovation of the existing facility, but a new approach to patient care—patient and family centered care. The expansion and renovation addresses three critical needs; patient care, safety, and privacy, physician and clinical staff recruitment, and space for new and enhanced services. This project will provide for the healthcare needs of our community for the next 25 years.

Keith Holtsclaw, Spruce Pine Community Hospital CEO, hosts the tours, discusses some of the space limitations, and explains why we need a new clinical wing that will include all new patient and

labor and delivery rooms, and expanded chemotherapy and radiology units. In addition, the hospital plans to renovate space for visiting specialists and an expansion of our laboratory.

More than 60 people attended the tours so far and the feedback received has been very complimentary. Some folks were not aware of some of the new equipment we have or the wide range of specialist clinics we offer here at SPCH so patients do not have to travel to Asheville.

We hope to resume the tours next spring and invite you to call us at 766-1751 to make a reservation.

Wheelchair Donated

Sally Hakes

After learning about some of the needs of the hospital through the Stepping Up tours, the Spruce



Linda Hendricks, Director of Med-Surg, Marjorie Krauss, and Barbara Buchanan, Director of Materials Management

Pine Community Hospital Foundation received a donation from Marjorie Krauss, a long-time

volunteer at the hospital. Her generous gift enabled us to purchase a bariatric wheelchair, which was one of the items on the wish list distributed during the tour.

The Med-Surgical department was in great need of this heavy duty, extra-large wheelchair and Marjorie’s gift was really appreciated.

“I know how important wheelchairs are to both the nurses and the patients and I am so happy that I could give this donation to them,” says Marjorie.

SPCH Wish List

Wheelchairs

Portable DVD Players for Patient Education Programs

IBM Pentium 4 Computers with Flat Panel Monitors

HP 1300N Laser Printers

Covered Golf Cart for Patient Transport

Treadmill

Recumbent Bike for Heartpath Program



First "Lecture Over Lunch" a Success

Cassie Smith, Toe River Project Access Coordinator, cassie.smith@msj.org

The Spruce Pine Community Hospital Foundation and its Lecture Series Taskforce hosted the first "Lecture Over Lunch" on October 13, 2005, at Grassy Creek Golf and Country Club. The keynote speaker for this event was Mr. Robert "Bob" Burgin, the recently retired President and CEO of Mission Hospitals. His leadership transformed Mission from a struggling community hospital into a multi-campus regional referral center that has received multiple national awards for excellence.

During his presentation, titled "Access to Healthcare in Western North Carolina: A Healthcare Executive's Perspective," Mr. Burgin provided the 35 guests in attendance with information about issues facing healthcare providers today, such as the growing number of uninsured in Western North Carolina due in part to the decline of manufacturing jobs. Burgin also pointed out that 43% of North Carolina hospitals are operating in the red and 28% are only breaking even.

He also discussed the key role that individuals can play in keeping healthcare costs down by taking better care of themselves. He distributed Mission Hospitals' Daily Prescription for Health:

- 1. Don't use tobacco in any form**
- 2. Make time for physical activity**
- 3. Choose low fat foods**
- 4. Eat 5 servings of fruits and vegetables**
- 5. Also wear your seatbelt**
- 6. Never drink and drive**
- 7. Drink 6 to 8 glasses of water**
- 8. Give your body time to rest**
- 9. Smile, share a laugh**
- 10. Nurture your spirituality through means such as meditation, prayer, and a spirit of gratitude**

The Lecture Series Taskforce is dedicated to providing dynamic speakers on healthcare issues of regional and national significance and hopes to schedule three exciting and informative events each year, so watch for details about the next "Lecture Over Lunch."

Ground Breaking

(Continued from page 1)

included input from surveys taken by fitness center members. "The community has contributed its ideas and now we need community support to help make this project a reality." As of September, the SPCH Foundation has raised \$230,000 for the project, says Cheryl Craigie, Foundation Executive Director. Of this, \$50,000 came from the 2004 The Beat Goes On fundraiser, \$30,000 from the SPCH Foundation's General Fund, and \$150,000 from The Duke Endowment.

Craigie said the Foundation will seek donations from the community in the coming months and is planning a series of community meetings to show a 3-D animation video of the expanded center.

"The hospital has stepped forward to build the shell of this expansion and we hope that we can count on the community to help us complete payment on the additional equipment we need," said Craigie.

If you would like to attend one of these community meetings or are interested in making a contribution to the Fitness & Rehabilitation Center expansion, please contact the Foundation at 766-1750 or make your check, earmarked F&R expansion, payable to SPCH Foundation, PO Box 247, Spruce Pine, NC 28777.

"We want to provide a facility that promotes healing and wellness," said Bruorton. "And we want the community to take pride in it, knowing that they helped make it all possible." Weather permitting, the renovation/expansion will be finished by late spring.



Spruce Pine Community Hospital
FOUNDATION

P.O. Box 247

Spruce Pine, North Carolina 28777

Did You Know?

2005 SPCH Vital Statistics:

- 385,293 Lab Tests
- 48,375 Outpatient Visits
- 14,423 ER Visits
- 6,582 Patient Days
- 1,495 Surgical Procedures
- 150 Births

Happy 50th Anniversary!



**SPRUCE PINE
COMMUNITY HOSPITAL**
A MISSION HOSPITAL

SERVING OUR COMMUNITY SINCE 1955

Spruce Pine Community Hospital thanks the community that pulled together its resources 50 years ago to build a better medical facility for the people in this area. For the next 12 months, SPCH will celebrate its Golden Anniversary by holding a community event the last week of every month. Look for announcements in local papers.



Opt-Out Option: The Spruce Pine Community Hospital Foundation may use information about you (such as your name, address, gender, and phone number) and the dates you received treatment at Spruce Pine Community Hospital in order to contact you to seek contributions to benefit the healthcare services of our community. The money raised through these activities is used to expand and support the services and educational programs we provide in the region. If you do not wish to be contacted as part of our fundraising efforts, please write a letter to Cheryl Craigie, Executive Director, Spruce Pine Community Hospital Foundation, PO Box 247, Spruce Pine, NC, 28777.